

# G. Mitchell Reyes

## Curriculum Vitae

Department of Communication, MSC 35  
Lewis and Clark College  
0615 SW Palatine Hill Rd  
Portland, OR 97219

1724 SE Lexington St  
Portland, OR 97202  
(503) 768-7619 (office)  
E-mail: mreyes@lclark.edu

### EDUCATION

Ph.D., Communication Arts and Sciences (formerly Speech Communication), with a minor in Continental Philosophy, August 2004

Pennsylvania State University, University Park, PA

Research: Program of study emphasizes rhetorical studies: specific interests include rhetorical theory and criticism, public memory, African-American resistance, rhetoric of science, and contemporary continental philosophy.

Dissertation: *An Analytic of Difference: A Study in Rhetoric and African-American Public Memory*

Directed by: Stephen H. Browne (chair)

Thomas W. Benson

Rosa A. Eberly

Christopher L. Johnstone

Charles Scott (outside member, Department of Philosophy)

M.A., Speech Communication, 2000

Pennsylvania State University, University Park, PA

Thesis: *A Study of Discourse, Rhetoric, and Mathematics*

Directed by: Christopher L. Johnstone (chair)

Stephen H. Browne

J. Michael Hogan

B.S., Mathematics, minor in Rhetoric and Mass Media Studies, 1997

Willamette University, Salem, OR

Senior Thesis: *Solutions to Non-Parametric Equations Through Approximations in the Calculus*

Directed by: Dr. Richard Iltis and Dr. Mark Janeba

### BOOK PUBLICATIONS

Reyes, G. M. *Remembering African Americans in America: An Epic Struggle with Difference* (Champaign, IL: University of Illinois Press (under review, invited submission)).

Phillips, K. and G. M. Reyes (eds.) *The Global Memoryscape: Contesting Remembrance in a Transnational Age* (Tuscaloosa, AL: University of Alabama Press (under review)).

## **JOURNAL PUBLICATIONS**

Reyes, G. M. "Sources of Persuasion in the *Iliad*." *Rhetoric Review* 21 (2002): 22-39.

Reyes, G. M. "The Rhetoric in Mathematics: Newton, Leibniz, Their Calculus, and the Rhetoric of the Infinitesimal." *Quarterly Journal of Speech* 90 (2004): 163-188.

Reyes, G. M. "A Kantian Theory of Charisma." *International Journal of the Humanities* 3 (2005/2006): 185-194.

Reyes, G. M. "The Swift Boat Veterans for Truth, the Politics of Realism, and the Manipulation of Vietnam Remembrance in the 2004 Presidential Election." *Rhetoric & Public Affairs* 9 (2006): 571-600.

Reyes, G. M. "The Rhetorical Cultivation of Time: Stanton's "The Solitude of Self"." *Women's Studies in Communication* (Rewrite and Resubmit).

Schulz, D. and G. M. Reyes, "Ward Churchill and the Politics of Public Memory." *Quarterly Journal of Speech* (Rewrite and Resubmit).

Reyes, G. M. "Remembering Malcolm X" *Critical Cultural Studies in Communication* (under review).

## **BOOK REVIEWS**

Reyes, G. M. "Framing Public Memory." *Quarterly Journal of Speech* 91 (2005): 110-113.

Reyes, G. M. "Foucault, Cultural Studies, and Governmentality." *Southern Communication Journal* 70 (2004): 448-451.

## **EDITORIAL EXPERIENCE**

Editorial Board Member, *Communication Education*, Editor Patricia Kearney, 2006-Present.

Editorial Reviewer, National Communication Association Public Address Division, 2006-Present.

Editorial Reviewer, Western States Communication Association Rhetoric and Public Address Division, 2005-Present.

## **PROFESSIONAL EXPERIENCE**

Unit Director, *The York Center for Public Memory Studies*, Lewis and Clark College.

This center provides (1) the resources for students to create and enact community service learning projects specific to the politics of remembrance in local communities, (2) a space

for collaborative interdisciplinary research among scholars on a university, regional, national, and potentially international scale; and (3) a space for curricular development, student research projects, and an archive of resources specific to public memory research.

Director, *Scholarly Writing Retreat for Faculty and Graduate Students*, Lewis and Clark College.

A five day, intensive writing seminar designed for Communication scholars seeking to present their research at professional conferences and/or publish their work in refereed journals. The retreat includes a week of structured workshops on productive writing habits, style and grammar for professional journals, editing skills, and more. Each participant arrives with a work in progress and leave with a manuscript prepared for submission.

Research Project Director, Department of Communication Studies, California State University Long Beach.

“Public Discourse and Public Memory: Examining the Debate over an Apology for Slavery,” Summer 2005 (to be published as the final chapter of *Remembering African Americans in America*).

Research Assistant, Department of Communication Arts and Sciences, The Pennsylvania State University.

Dr. Stephen Browne, “Andrew Johnson and the Politics of Character,” Fall 2001 (to be published by Texas A&M University Press in a collection edited by Martin Medhurst).

- Researched and analyzed the rhetorical construction of Johnson’s presidential identity.

Dr. Spiro Stefanou, “Rhetoric of Mathematics in Agricultural Economics,” 1999-2000.

- Investigated the role of mathematics in Agricultural Economics journals from a rhetorical perspective, as a persuasive mode of appeal.

Dr. Daniel J. Canary, Communication Theory, Fall/Spring 1998-1999.

- Quantitatively analyzed job postings in *Spectra* during the 1980’s and 1990’s to see how the field had developed in recent decades.

Curriculum Development, Department of Communication Studies, California State University, Long Beach.

- Co-developer of a course entitled “Rhetoric of Film” on both the graduate and undergraduate level.
- Independently developed a course entitled “Race, Rhetoric, and Resistance” on both a graduate and undergraduate level.

Assistant Professor, Department of Communication, Lewis and Clark College.

COMM 100: Introduction to Communication

COMM 210: Public Discourse

COMM 298: The Politics of Public Memory

COMM 307: Rhetorical Theory

Assistant Professor, Department of Communication Studies, California State University, Long Beach.

- COMM 130: Essentials of Public Speaking
- COMM 300: Survey of Rhetorical Theory
- COMM 301: Communication Criticism
- COMM 436: Communication Strategies of American Speakers
- COMM 640: Graduate Seminar: Rhetorical Theory and Criticism II

Instructor, Department of Communication Arts and Sciences, The Pennsylvania State University.

- CAS 497E: Media and the War on Terror
- CAS 100C: Rhetorical Criticism and Effective Speech
- CAS 100A: Public Speaking
- CAS 498G: Rhetoric and Popular Culture: Examinations of Contemporary Film, TV, Music, and Advertising
- CAS 100B: Small Group Communication and Effective Speech

Invited Guest Lectures, Department of Communication Studies, California State University, Long Beach

- “Remembering Vietnam During the 2004 Presidential Election,” University of Colorado, Boulder, 2006, Dept of Communication
- “Weber, Religion, and the Rise of England during the Industrial Revolution,” Introduction to Sociology, Fall 2005, Dr. Gordon Abra
- “The Beginnings of Rhetorical Theory: Aristotle and his *Rhetoric*,” Survey of Rhetorical Theory, Fall 2004, Dr. Craig Smith

Invited Guest Lectures, Department of Communication Arts and Sciences, The Pennsylvania State University.

- CAS 597A: “Rhetoric, Science, and Epistemology,” Epistemology and Communication Theory Graduate Seminar, Fall 2002, Dr. Walid Afifi.
- CAS 590: “Rhetoric and Mathematics: A New Realm for Research,” Colloquium Seminar, Department of Communication Arts and Sciences, Fall 2001, Dr. Walid Afifi.
- CAS 201: “Kenneth Burke’s Theory of Rhetoric,” Introduction to Rhetorical Theory, Fall 2000, Dr. Stephen Browne.

Participant, Preconference Seminar on Grant Writing, National Communication Association Conference, Chicago, IL, 2004.

Participant, Grant Writing Workshop for the Arts and Humanities, The Pennsylvania State University, Fall 2003.

Editorial Assistant, *Journal of Communication*, Dr. Thomas W. Benson (editor), The Pennsylvania State University, Fall 2002-Spring 2003.

Trainee, Information Technology Seminar, ANGEL: Implementing Technology in the Classroom, The Pennsylvania State University, Fall 2002.

Participant, Education Abroad Program, Athens, Greece, Spring 2002, in order to develop independent dissertation research regarding architecture and public memory.

### **FELLOWSHIPS AND GRANTS**

Scholarly and Creative Activities Committee Research Grant, College of Liberal Arts, California State University Long Beach, Summer 2006.

Scholarly and Creative Activities Committee Research Grant, College of Liberal Arts, California State University Long Beach, Summer 2005.

Research and Graduate Studies Office Travel Grant, Graduate School of Liberal Arts, The Pennsylvania State University, November 2003.

Minority Scholars Fellowship, College of Liberal Arts, The Pennsylvania State University, Fall/Spring 2002-2003.

Research and Graduate Studies Office Travel Grant, Graduate School of Liberal Arts, The Pennsylvania State University, November 2002.

Research and Graduate Studies Office Summer Grant, Graduate School of Liberal Arts, The Pennsylvania State University, Summer 2001.

Research and Graduate Studies Office Summer Grant, Graduate School of Liberal Arts, The Pennsylvania State University, Summer 2000.

Minority Scholars Fellowship, College of Liberal Arts, The Pennsylvania State University, Fall/Spring 1998-1999.

### **HONORS AND AWARDS**

Recipient, Enhancing Educational Effectiveness Award, College of Liberal Arts, Sponsored by the Faculty Center for Professional Development, 2005.

Recipient, Top Competitive Papers Award, African American Communication and Culture Division, National Communication Association National Convention, Chicago, IL, 2004.

Recipient, Top Competitive Papers Award, Rhetoric and Public Address Division, Western Communication Association Convention, Albuquerque, NM, 2004.

Recipient, Top Competitive Papers Award, Student Division, National Communication Association National Convention, Miami, FL, 2003.

Scholars Award (for excellence in academic performance), College of Liberal Arts, sponsored by The Graduate School, The Pennsylvania State University, 2003.

Recipient, Top Competitive Paper Award, Kenneth Burke Division, National Communication Association National Convention, Atlanta, GA, 2001.

Participant (competitively selected), National Communication Association Doctoral Honors Conference, Rhetoric Division, University of Texas at Austin, 2001.

Scholars Award (for excellence in academic performance), College of Liberal Arts, sponsored by The Graduate School, The Pennsylvania State University, 1999.

### **COMPETITIVE PAPERS AND PRESENTATIONS**

“Sizing Up Public Memory,” Rhetoric Society of America, Memphis, TN, 2006

“Counter-Memory, Reflexivity, and Cultural Amnesia,” Western Communication Association, Palm Springs, CA, 2006.

“Memory and War in 2004,” National Communication Association, Boston, MA, 2005.

“Remembering Vietnam in the 2004 Presidential Election,” Contesting Public Memories Conference, Syracuse, NY, 2005.

“A Kantian Theory of Charisma,” International Humanities Conference, Cambridge, UK, 2005.

“Theories of Difference and the Materiality of Memory,” Rhetoric Society of America Summer Institute, Kent, OH, 2005.

“Malcolm X and the Politics of Public Memory,” National Communication Association, Chicago, IL, 2004.

“Remembering Malcolm Through Film: The Politics of Spike Lee's ‘Malcolm X’,” National Communication Association, Chicago, IL, 2004.

“The Merging of Memory and Mathematics: Reading the Parthenon as a Rhetorical Text,” National Communication Association, Chicago, IL, 2004.

“Reading *Pi* as a Resistant Rhetorical Text,” Western Communication Association, Albuquerque, NM, 2004 (Top Paper).

“Bringing Heidegger’s Truth to Bear on Rhetoric,” National Communication Association, Miami, FL, 2003 (Top Paper).

“A Crossroads: Between Rhetorical Theory and Criticism,” National Communication Association, Miami, FL, 2003.

“Rhetoric and Public Memory in Oral Culture,” Western Communication Association, Salt Lake City, UT, 2003.

“The Rhetorical Cultivation of Memory and Time: Stanton’s ‘The Solitude of Self,’” National Communication Association, New Orleans, LA, 2002.

“Rhetoric, Dialectic, Kenneth Burke, and Karl Marx,” National Communication Association, New Orleans, LA, 2002.

“Public Memory and Architecture: Reading the Parthenon as a Rhetorical Text,” National Communication Association. New Orleans, LA, 2002

“Imagination and Rhetoric in Mathematics: A Study in Mathematical Thought Experiments,” National Communication Association, Atlanta, GA, 2001 (Top Paper).

“The Charismatic Moment: Theorizing Charisma Through Kant,” National Communication Association Doctoral Honors Conference, Austin, TX, 2001.

“Newton, Leibniz, and the Calculus: Reconstitutive Discourse,” National Communication Association, Seattle, WA, 2000.

“Mathematics, Rhetoric, and Communication,” National Communication Association, Seattle, WA, 2000.

“The Effects of Interaction on Social Attraction and Sexual Desire,” Southern States Communication Association, New Orleans, LA, 2000.

“Just (don’t) talk: Comparing the impact of interaction style on sexual desire and social attraction,” International Network on Personal Relationships {INPR}/International Society for the Study of Personal Relationships {ISSPR} Joint Conference, Louisville, KE, 1999.

“The Modes of Persuasion in Homer’s *Iliad*,” Southern States Communication Association/Central States Communication Association Joint Conference, St. Louis, MI, 1999.

“Persuasion in the *Iliad*,” The Eastern Communication Association, Charleston, West Virginia, 1999.

## **DEPARTMENTAL AND PROFESSIONAL SERVICE**

Associate Editor, *Communication Education*, 2006-Present.

Chair and Respondent, Rhetoric and Public Address Interest Group, Western States Communication Association, San Francisco, CA, 2006.

Coordinator, “Speak-a-Thon,” a fundraising event for the tsunami victims, California State University Long Beach, Spring 2005.

Co-Coordinator, “Rhetoric and the Study of Public Memory,” Three Day Workshop, Rhetoric Society of America’s Biennial Summer Institute, Kent, OH, 2005.

Chair and Respondent, Rhetoric and Public Address Interest Group, Western States Communication Association, San Francisco, CA, 2005.

Reviewer, Rhetoric and Public Address Interest Group, Western States Communication Association, 2003-Present.

Graduate Student Mentor, Department of Communication Arts and Sciences, The Pennsylvania State University, 2002-2003. Duties included orienting new graduate students to their surroundings and providing advice and guidance throughout the year.

Panel Member, American Association for the Rhetoric of Science and Technology (AARST) Pre-Conference, National Communication Association, Atlanta, GA, 2001.

Panel Member, "Professionalism in the Discipline," Colloquium, Department of Communication Arts and Sciences, The Pennsylvania State University, 2001.

Graduate Forum President, Department of Communication Arts and Sciences, The Pennsylvania State University, 2000-2001. Duties included organizing professional symposia, fundraising for the department, performing as financial officer, and communicating graduate student concerns.

Representative to the Graduate Student Association, Department of Communication Arts and Sciences, The Pennsylvania State University, 2000-2001. Duties included representing the department at bi-weekly meetings.

Undergraduate Mentor, CAS 201: Introduction to Rhetorical Theory, Department of Communication Arts and Sciences, The Pennsylvania State University, 2000. Duties included helping students with essays and assignments as well as being available for questions regarding course material.

Assistant to the Forensics Team, Department of Communication Arts and Sciences, The Pennsylvania State University, 1999. Duties included traveling with the team and judging debates.

## **PROFESSIONAL MEMBERSHIPS**

National Communication Association, 1998-present

Rhetoric Society of America, 2005-present

Western Communication Association, 2002-present

WSCA Rhetoric and Public Address Division, 2003-present

American Association for the Rhetoric of Science and Technology (AARST), 2000-present

NCA Kenneth Burke Division, 2001-present

American School for Classical Studies in Athens, 2002

Southern Communication Association, 2000-2001

Eastern Communication Association, 1999

Central States Communication Association, 1999

## **REFERENCES**



Dr. Craig R. Smith, Department of Communication Studies, California State University, Long Beach, 1250 Bellflower Blvd., MHB-717, Long Beach, CA 90840-2407. Phone: (562) 985-4313  
E-mail: crsmith@csulb.edu

Dr. Stephen H. Browne, Department of Communication Arts and Sciences, The Pennsylvania State University, 234 Sparks Building, University Park, PA 16802-5201. Phone: (814) 865-1028  
E-mail: sxb17@psu.edu.

Dr. Thomas W. Benson, Department of Communication Arts and Sciences, The Pennsylvania State University, 227 Sparks Building, University Park, PA 16802-5201. Phone: (814) 865-4201  
E-mail: t3b@psu.edu

Dr. Rosa Eberly, Department of Communication Arts and Sciences, The Pennsylvania State University, 214 Sparks Building, University Park, PA 16802-5201. Phone: (814) 863-0867  
E-mail: rhosa@psu.edu

Dr. J. Michael Hogan, Department of Communication Arts and Sciences, The Pennsylvania State University, 234 Sparks Building, University Park, PA 16802-5201. Phone: (814) 865-3461  
E-mail: jmh32@psu.edu

Dr. Christopher L. Johnstone, Department of Communication Arts and Sciences, The Pennsylvania State University, 221 Sparks Building, University Park, PA 16802-5201. Phone: (814) 865-1948  
E-mail: clj3@psu.edu