



## Journal Distribution Plan

Publication Name \_\_\_\_\_

1. How many books will be printed this year? \_\_\_\_\_  
\_\_\_\_\_
2. What is the intended audience of this year's book? \_\_\_\_\_  
\_\_\_\_\_
3. At what venues around campus will the books be distributed? \_\_\_\_\_  
\_\_\_\_\_
4. At what special events around campus will books be distributed? \_\_\_\_\_  
\_\_\_\_\_
5. What plans are there for a special release events? \_\_\_\_\_  
\_\_\_\_\_
6. Who is responsible for the distribution of your books? \_\_\_\_\_  
\_\_\_\_\_
7. How do you plan on reducing the waste of books being discarded? \_\_\_\_\_  
\_\_\_\_\_
8. Where will unused books be kept until the end of the academic year? \_\_\_\_\_  
\_\_\_\_\_
9. Where will unused books be stored over the summer and for subsequent academic years? \_\_\_\_\_  
\_\_\_\_\_
10. What plans do you have to share your publication with the greater Portland community? \_\_\_\_\_  
\_\_\_\_\_