

Lewis & Clark



Bates Center for
Entrepreneurship and Leadership

WINTERIM

INSPIRATION • WORKSHOPS • NETWORKING • PITCH COMPETITION

January 12 - 17, 2025

Winterim

Winterim is an immersive week of problem-solving and networking where students collaborate to identify problems then formulate and execute innovative solutions. Students learn life skills as well as pitch skills, and the entire experience helps them translate their liberal arts training to the workplace. We are grateful that our over 60 business and nonprofit leaders treat our students not just as mentees, but as future colleagues.

Winterim represents the Bates Center's dynamic experiential programming, complimenting the Center's academic curriculum, which invites students to engage in innovations in technology, science, healthcare, marketing, education, and the environment. While the Bates Center's classes, programming, and resources are available to all Lewis & Clark students, the new entrepreneurship minor has become the most popular minor in the school.

The common thread of all Bates Center experiences is engaging an entrepreneurial mindset to apply the adaptability, critical thinking, and problem solving of liberal arts in new and ambiguous situations. The workplace and marketplace have changed dramatically since Lewis & Clark students were born and are changing faster than ever. The Bates Center helps students leverage their liberal arts training to anticipate, navigate and participate in this change.

John and Susan Bates' generous gift established the Center as a hub of both Entrepreneurship and Leadership, which reflects the intersection of liberal arts and problem solving. John Bates served as Associate Professor of Finance from 1975 to 1981, earning Outstanding Teacher of the Year in 1976. In 1979, John and Susan led the overseas study program to Belgium, the Netherlands, and Luxembourg. A life trustee, John chaired the Lewis & Clark Board of Trustees from 2003 to 2007. John held key positions on Wall Street and founded Bates Private Capital in Lake Oswego, Oregon.

Lewis & Clark



Bates Center for Entrepreneurship and Leadership



Liberal Arts
Trains



Entrepreneurship
Values



Future of Work and
Society Requires

WE CHECK ALL THE BOXES BECAUSE WE TEACH:

- ✓ Critical Thinking
- ✓ A Global Perspective
- ✓ Experiential Learning
- ✓ Problem Solving
- ✓ How to Ask the Right Questions
- ✓ Comfort with Ambiguity
- ✓ Meaningful Collaboration
- ✓ Deep Learning
- ✓ Ethics
- ✓ Persuasive Communication
- ✓ Creative & Innovative Thinking
- ✓ Translation Across Disciplines
- ✓ How to Follow Through a Logical Argument
- ✓ Social Emotional Intelligence
- ✓ Diversity & Social Justice
- ✓ How to Identify Gaps in the System

Volunteer Thank You

We value and appreciate this outstanding list of leaders who have volunteered their time for the benefit of our students.

Judges

Juan Barraza

Executive Director, Latino Founders

Chris Bates

*Managing Director, Brampton Gillow
Advisors LLC*

Ann McQuesten

Corporate Partner, Perkins Coie LLP

Mohan Nair

*CEO Emerge USA, Author, Edmund
Hillary Fellow (New Zealand)*

David Smith

Technical Assessment Consultant

Malia Spencer

Reporter, Portland Business Journal

Christine Walter

*Owner and Head Cider Maker, Bauman's
Cider*

Speakers

Ricardo Aranda

Founder, Global Brand Consultants, LLC

Charis Asante-Agyei

Assistant Professor of Entrepreneurship

Ben Conte

*Investment Professional, Susquehanna
International Group, LLP*

Sara Conte

*Strategy, Operations and Digital
Transformation Leader, SGC Ventures*

Brian Detweiler-Bedell

Executive Director, Associate Professor

Carl Guess

*Executive Presentation Coach, Elevator
Speech*

Chrys Hutchings

Managing Director & Adjunct Professor

Nina Johnson

Photographer, Nina Johnson Photography

Chris Joseph

*Founder/CEO, Cascade Spirits and
Founder/CMO, WYLD*

Ben McKinley

Founder/CEO, Cascade Web Development

Greg Netzer

Principal Advisor, What Work Is

Katharine Reinhold

Founder/Managing Partner at Pod

Andrea Sommer

Co-Founder/CEO, Hive Founders

Rick Turoczy

*Cofounder & General Manager, PIE,
Cofounder, Built Oregon*

Mentors

Kanika Agrawal

Director, Strategy & Operations, Lyft

Tara Bomberger

*Director of Finance and Operations,
Freeland Spirits*

Elijah Black

Energy Trader, Portland General Electric

Noah Brockman

*Team Lead, OSBDCN's Capital Access
Team (CAT), Pointman Consulting*

Jim Coonan

Entrepreneur and Investor

Mitch Daugherty

*Office of Small Business Manager, Prosper
Portland*

Doug Freeman

*Startup Communications Services/
Consulting, Ideascape Inc.*

Stephen Green

*Executive Director, Business for a Better
Portland*

Barbara Haedtke

*Finance and Strategy Consultant, Mentor,
Built Oregon*

JB Handley

*co-founder, Bochi Investments, LLC co-
founder, Swander Pace Capital*

Volunteer Thank You *(continued)*

Catherine Healy
Owner & Creative Director, Flint Design Company

Eric Hoest
CFO, Wyld

Shashi Jain
Deep Tech Innovator, Author, Principal, Portland Seed Fund

James Keller
Executive Design Advisor, Facilitator & Fractional Leader, Semio PDX

Jake Kindrachuk
Partner, Village Family Capital

Patrick Maloney
Principal & Founder, Occam Advisors

Jon Maroney
General Partner, Oregon Venture Fund

Pat McCauley
CEO & Owner, Bridgewell Agribusiness LLC

Hunter Meece
Customer Success Manager, Smarsh

Leslie Mullins
CMO and Head of E-Commerce, Next Adventure Inc

Amori Rix
Senior Business Finance Officer, Prosper Portland

Michelle Rule Walker
CEO/CSuite Operator/Board Director, Jewett Cameron (JCTC on Nasdaq)

Lori Spencer
Principal & Founder, Lori Spencer Consulting

Isaiah Steinfeld
GM, Global Head of ACE, Amazon Web Services

Cara Turano
President & Executive Director, Oregon Entrepreneurs Network

Robin Wang
Consulting CFO at CFO Selections

Jerry Young
COO, Strategic Business Solutions, Inc.

AMA/Ask Me Anything

For a full list of all mentors and AMA's visit <https://www.lclark.edu/live/profiles/22648-2025-winterim>

Bates Center Leadership

Brian Detweiler-Bedell
Executive Director

Chrys Hutchings
Managing Director

Catarina Hunter
Associate Director

Pitch Competition Awards

(Teams may win more than one award, all prizes are team prizes)



FIRST PLACE

Cash prize of \$3,000 AND

Legal start-up package* worth \$5,000 from Perkins Coie LLP

SECOND PLACE

Cash prize of \$2,000

TEAM WITH BEST COMPREHENSION OF PROBLEM TO BE SOLVED

Cash Prize: \$1,500

AUDIENCE CHOICE AWARD

Cash Prize: \$1,500

Cash prizes donated by Tony Abena '86, past member of Bates Center Advisory Board and Lewis & Clark's Board of Trustees.



INVENTOR PHYSICAL INVENTION/IMPROVEMENT

First Place Prize - An invitation to compete in Invent Oregon

- Invitation to the InventOR Bootcamp in Portland, May 2 - 4, 2025
- \$2000 grant for prototyping
- Finalists compete in a Pitch and Prototype Exhibition on June 27th for \$30,000 in cash and prizes.

**For six months after the pitch competition, Perkins Coie LLP will advise the winning team on initial business legal strategy, LLC formation, and intellectual property protection up to \$5000 in value.*

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Built Oregon



SCHEDULE

SUN 1/12	MON 1/13	TUE 1/14	WED 1/15	THU 1/16	FRI 1/17
Breakfast & Administration 8:15 - 9:00					
	9:00 - 10:00 Kick Off <i>Brian Detweiler-Bedell</i>	9:00 - 10:15 AI Amplified <i>Sara Conte</i>	9:00 - 10:30 Personal Financial Literacy <i>Michelle Lantow</i>	9:00 - 10:15 Sales <i>Ben McKindly</i>	9:00 - 12:00 LinkedIn Photos <i>Nina Johnson &</i> Team Preparation
	10:00 - 12:00 Design Thinking <i>Charis Asante-Agyei</i>	10:30 - 12:00 Core Pitch Deck <i>Rick Turoczy</i>	10:40 - 12:00 Business Model Canvas <i>Sara Conte</i>	10:30 - 12:00 Executive Summary <i>Greg Netzer</i>	
Lunch & Administration 12:00 - 1:00					
	1:00 - 3:50 Design Thinking Applied <i>Charis Asante-Agyei</i>	1:00 - 2:15 Start Up Finance <i>Andrea Sommer</i>	1:00 - 2:15 Go To Market & Branding <i>Ricardo Aranda</i>	1:00 - 2:30 Telling Your Story <i>Carl Guess</i>	1:00 - 3:00 Pitch Competition (live and via Zoom)
		2:30 - 3:45 Customer Validation <i>Katharine Reinhold</i>	2:30 - 4:00 Networking <i>Chrys Hutchings & Ben Conte</i>	2:30 - 4:00 Pitch Prep, Executive Summary & Team Time	
	4:00 - 5:30 Mentor Time	4:00 - 5:30 Mentor Time	4:00 - 5:30 Mentor Time - Finance	4:00 - 5:30 Mentor Time	3:00 - 5:00 **Awards & Networking
	5:30 Wrap Up	5:30 Wrap Up	5:30 Wrap Up	5:30 Wrap Up	
	5:00 - 8:00 *Welcome Dinner & Guest Speaker <i>Tauna Dean</i>	6:00 on Team Time & Dinner	6:00 Keynote & Dinner <i>Chris Joseph</i> A Wyld Journey	5:30 - 6:00 Dinner	5:30 on Team Time
			7:00 - 8:15 Virtual Networking		
Unless otherwise noted all events will be in Smith Hall *Trail Room **Gregg Pavilion					

ADVISORY BOARD THANK YOU

The Bates Center for Entrepreneurship and Leadership is thankful for these members' yearly support of the Center at the \$10,000 and greater level. The Advisory Board supports the value of liberal arts and entrepreneurship to create leaders in the for-profit and nonprofit workplace.

Christopher Bates

Brampton Gillow Advisors LLC

John Bates*

Retired Professor, Co-Founder of Bates Capital

Stephen Dover*

Franklin Templeton Investment Institute

Janice Etzold

Small Business Owner

Jerry* and Kay Fischer

Longhorn Vaccines and Diagnostics

Patricia "Patty" Francy*

Bessemer Trust Company

Tom Haller

Retired from Cargill, Personal Investment

David Harris

Retired from Harris Oil, banking and insurance

Brent Hutchings*

North River Boats & Willie Boats

Jeff Jones

Frazer LLP

Matthew Jubitz

Jubitz Corporation

Bob Julier

Retired from Dow Chemical

Gary Korotzer

Retired Marketing Executive

David Mabie*

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Linda Robertson*

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John Stadter*

Retired from First Call Resolution

Andre Stewart*

Engs Insurance Agency LLC

Joshua Ulmer

Morgan Stanley - Graystone Consulting

Charles "Chuck" Watkins

International Medical Lasers Inc.

*Designates current or life members of the Board of Trustees.

<http://go.lclark.edu/entrepreneurship>