

SCHEDULE

SUN 1/12	MON 1/13	TUE 1/14	WED 1/15	THU 1/16	FRI 1/17
Breakfast & Administration 8:15 - 9:00					
	<p>9:00 - 10:00 Kick Off <i>Brian Detweiler-Bedell</i></p> <p>10:00 - 12:00 Design Thinking <i>Charis Asante-Agyei</i></p>	<p>9:00 - 10:15 AI Amplified <i>Sara Conte</i></p> <p>10:30 - 12:00 Core Pitch Deck <i>Rick Turoczy</i></p>	<p>9:00 - 10:30 Personal Financial Literacy <i>Michelle Lantow</i></p> <p>10:40 - 12:00 Business Model Canvas <i>Sara Conte</i></p>	<p>9:00 - 10:15 Sales <i>Ben McKindly</i></p> <p>10:30 - 12:00 Executive Summary <i>Greg Netzer</i></p>	<p>9:00 - 12:00 LinkedIn Photos <i>Nina Johnson &</i> Team Preparation</p>
Lunch & Administration 12:00 - 1:00					
	<p>1:00 - 3:50 Design Thinking Applied <i>Charis Asante-Agyei</i></p> <p>4:00 - 5:30 Mentor Time</p> <p>5:30 Wrap Up</p> <p>6:00 on Team Time & Dinner</p> <p><i>Tauna Dean</i></p>	<p>1:00 - 2:15 Start Up Finance <i>Andrea Sommer</i></p> <p>2:30 - 3:45 Customer Validation <i>Katharine Reinhold</i></p> <p>4:00 - 5:30 Mentor Time</p> <p>5:30 Wrap Up</p> <p>6:00 Keynote & Dinner <i>Chris Joseph</i> A Wyld Journey</p>	<p>1:00 - 2:15 Go To Market & Branding <i>Ricardo Aranda</i></p> <p>2:30 - 4:00 Networking <i>Chrys Hutchings & Ben Conte</i></p> <p>4:00 - 5:30 Mentor Time - Finance</p> <p>5:30 Wrap Up</p> <p>5:30 - 6:00 Dinner</p> <p>7:00 - 8:15 Virtual Networking</p>	<p>1:00 - 2:30 Telling Your Story <i>Carl Guess</i></p> <p>2:30 - 4:00 Pitch Prep, Executive Summary & Team Time</p> <p>4:00 - 5:30 Mentor Time</p> <p>5:30 Wrap Up</p> <p>5:30 on Team Time</p>	<p>1:00 - 3:00 Pitch Competition <i>(live and via Zoom)</i></p> <p>3:00 - 5:00 **Awards & Networking</p>
<p>Unless otherwise noted all events will be in Smith Hall *Trail Room **Gregg Pavilion</p>					