

SCHEDULE

SUN 1/11	MON 1/12	TUE 1/13	WED 1/14	THU 1/15	FRI 1/16
Breakfast & Administration 8:15 - 9:00					
	9:00 - 10:00 Kick Off <i>Mitch Daugherty</i>	9:00 - 10:15 Customer Validation <i>Katharine Reinhold</i>	9:00 - 10:30 Creating Ventures that Matter <i>Isaiah Steinfeld</i>	9:00 - 10:15 The Entrepreneurial Mindset <i>Jason Bolt</i>	9:00 - 12:00 LinkedIn Photos <i>Nina Johnson &</i> Team Preparation
	10:00 - 12:00 Design Thinking <i>Tony Salvador & Team</i>	10:30 - 12:00 Core Pitch Deck <i>Rick Turoczy</i>	10:40 - 12:00 Personal Financial Literacy <i>Michelle Lantow</i>	10:30 - 12:00 Executive Summary <i>Greg Netzer</i>	
Lunch & Administration 12:00 - 1:00					
	1:00 - 3:50 Design Thinking & Ideation <i>Brandon Barnett, Reese Bowes, Muki Izora & Tony Salvador</i>	1:00 - 2:15 Start Up Finance <i>Stephen Green</i>	1:00 - 2:30 Go To Market & Branding <i>Jelani Memory</i>	1:00 - 2:30 Telling Your Story <i>Carl Guess</i>	1:00 - 3:00 Pitch Competition (live and via Zoom)
		2:30 - 3:45 Sales <i>Nick Pollack</i>	2:30 - 4:00 Networking <i>Ben Conte & Chrys Hutchings</i>	2:30 - 4:00 Pitch Prep, Executive Summary & Team Time	
	4:00 - 5:30 Mentor Time	4:00 - 5:30 Mentor Time	4:00 - 5:30 Mentor Time - Finance	4:00 - 5:30 Mentor Time	3:00 - 5:00 **Awards & Networking
	5:30 Wrap Up	5:30 Wrap Up	5:30 Wrap Up	5:30 Wrap Up	
5:00 - 8:00 *Welcome Dinner & Guest Speaker <i>Jill Kuehler</i>	6:00 on Team Time	6:00 Team Time <i>Homework - customer validation survey</i>	5:30 - 6:00 Dinner	5:30 on Team Time	
			7:00 - 8:15 Virtual Networking		
Unless otherwise noted all events will be in Smith Hall *JR Howard 202 **Gregg Pavilion					