

Lewis & Clark



Bates Center for  
Entrepreneurship and Leadership

# WINTERIM

INSPIRATION • WORKSHOPS • NETWORKING • PITCH COMPETITION

January 11 - 16, 2026

## Winterim

Winterim is an immersive week of problem-solving and networking where students collaborate to identify problems then formulate and execute innovative solutions. Students learn life skills as well as pitch skills, and the entire experience helps them translate their liberal arts training to the workplace. We are grateful that our over 60 business and nonprofit leaders treat our students not just as mentees, but as future colleagues.

Winterim represents the Bates Center's dynamic experiential programming, complimenting the Center's academic curriculum, which invites students to engage in innovations in technology, science, healthcare, marketing, education, and the environment. Bates Center's classes, programming, and resources are available to all Lewis & Clark students. Offering over 30 classes, it is the highest enrolling minor program, and enrolls more students than many majors.

The common thread of all Bates Center experiences is engaging an entrepreneurial mindset to apply the adaptability, critical thinking, and problem solving of liberal arts in new and ambiguous situations. The workplace and marketplace have changed dramatically since Lewis & Clark students were born and are changing faster than ever. The Bates Center helps students leverage their liberal arts training to anticipate, navigate and participate in this change.

John and Susan Bates' generous gift established the Center as a hub of both Entrepreneurship and Leadership, which reflects the intersection of liberal arts and problem solving. John Bates served as Associate Professor of Finance from 1975 to 1981, earning Outstanding Teacher of the Year in 1976. In 1979, John and Susan led the overseas study program to Belgium, the Netherlands, and Luxembourg. A life trustee, John chaired the Lewis & Clark Board of Trustees from 2003 to 2007. John held key positions on Wall Street and founded Bates Private Capital in Lake Oswego, Oregon.



# Lewis & Clark



## Bates Center for Entrepreneurship and Leadership



**Liberal Arts**  
*Trains*



**Entrepreneurship**  
*Values*



**Future of Work and**  
*Society Requires*

### WE CHECK ALL THE BOXES BECAUSE WE TEACH:

- ✓ Critical Thinking
- ✓ A Global Perspective
- ✓ Experiential Learning
- ✓ Problem Solving
- ✓ How to Ask the Right Questions
- ✓ Comfort with Ambiguity
- ✓ Meaningful Collaboration
- ✓ Deep Learning
- ✓ Ethics
- ✓ Persuasive Communication
- ✓ Creative & Innovative Thinking
- ✓ Translation Across Disciplines
- ✓ How to Follow Through a Logical Argument
- ✓ Social Emotional Intelligence
- ✓ Diversity & Social Justice
- ✓ How to Identify Gaps in the System

# Volunteer Thank You

We value and appreciate this outstanding list of leaders who have volunteered their time for the benefit of our students.

## Judges

Juan Barraza

*Executive Director, Latino Founders*

Christopher Bates

*Managing Director, Brampton Gillow Advisors LLC*

Jim Chi

*President & Executive Director, Oregon Startup Center, President, Oregon Sports Angels*

Ann McQuesten

*Corporate Partner, Perkins Coie LLP*

Mohan Nair

*CEO Emerge USA, Author, Edmund Hillary Fellow (New Zealand)*

Malia Spencer

*Reporter, Portland Business Journal*

## Speakers

Reese Bowes

*CTO, LiFT Learning*

Brandon Barnett

*Founder & CEO, Trigate Coaching*

Ben Conte

*Investment Professional, Susquehanna International Group, LLP*

Mitch Daugherty

*Office of Small Business Manager, Prosper Portland*

Brian Detweiler-Bedell

*Executive Director, Associate Professor*

Stephen Green

*CEO, Vanport Studio & Executive Director, Business for a Better Portland*

Carl Guess

*Executive Presentation Coach, Elevator Speech*

Chrys Hutchings

*Managing Director & Adjunct Professor*

Muki Izora

*Founder & Principal, Izora Arts & Sciences*

Nina Johnson

*Photographer, Nina Johnson Photography*

Jill Kuehler

*Founder & CEO, Freeland Spirits*

Michelle Lantos

*Retired, CFO*

Greg Netzer

*Principal Advisor, What Work Is*

Nick Pollack

*Head of Sales, Strategy and Planning, Spotify*

Katharine Reinhold

*Executive Director, Built Oregon*

Tony Salvador

*Executive Director, NPCC, Portland State University*

Isaiah Steinfeld

*Founder & CEO, Neue Alchemy*

Rick Turoczy

*Cofounder & General Manager, PIE, Cofounder, Built Oregon*

## Mentors

Genevieve Brazelton

*Founder/Brand Director, Palate Playbook*

Noah Brockman

*Team Lead, OSBDCN's Capital Access Team (CAT), Pointman Consulting*

Ryan Chapman

*Financial Advisor, Edward Jones*

Jim Coonan

*Entrepreneur and Investor*

Chip Daley

*Manager, Strategic Finance & Growth at Clearyst*

Eric Dayton

*Creative Director & Media Producer, Founder, ArtZero*

Mitch Daugherty

*Office of Small Business Manager, Prosper Portland*

## Volunteer Thank You *(continued)*

Julie Fleisher

*Founder, Pragmatic Tech Execution LLC*

Doug Freeman

*Startup Communications Services/  
Consulting, Ideascape Inc.*

Jennifer Gruetzner

*Strategic Advisor, and Coach at  
Bettermeant*

Ed Halla

*Serial Entrepreneur, Investor, Educator,  
Immigrant*

Barbara Headtke

*Finance and Strategy Consultant, Mentor,  
Built Oregon*

Catherine Healy

*Owner & Creative Director, Flint Design  
Company*

Brent Hutchings

*CEO, North River Boats & Willie Boats*

Shashi Jain

*Deep Tech Innovator, Author, Principal,  
Portland Seed Fund*

Jon Maroney

*Entrepreneur, Board Member, Investor,  
Startup Executive*

Ben McKinley

*Tech Entrepreneur and Backcountry Ski  
Coach*

Aldo Medina

*Commercial Lending Team Manager, VP  
at Craft 3*

Hunter Meece

*Customer Success Manager, Smarsh*

Yalda Moshiri

*Program Director at Oregon Entrepreneur  
Network*

Leslie Mullins

*Retail & Brand Growth Strategist,  
Women's Sports Advocate*

Pamela Racs

*Strategic Design for Brands with Purpose*

Michelle Rule Walker

*CEO/C-Suite Operator/Board Director,  
Jewett Cameron (JCTC on Nasdaq)*

Lori Spencer

*Principal & Founder, Lori Spencer  
Consulting*

Cara Turano

*President & Executive Director, Oregon  
Entrepreneurs Network*

Robin Wang

*Consulting CFO at CFO Selections*

Sally Wilson

*CMO, Brand Transformation Strategist*

Jerry Young

*COO, Strategic Business Solutions, Inc.*

### AMA/Ask Me Anything

For a full list of all mentors and AMA's  
visit [https://college.lclark.edu/programs/  
entrepreneurship/winterim/](https://college.lclark.edu/programs/entrepreneurship/winterim/)

### Bates Center Leadership

Brian Detweiler-Bedell

*Executive Director*

Chrys Hutchings

*Managing Director*

Catarina Hunter

*Associate Director*



# Pitch Competition Awards

(Teams may win more than one award, all prizes are team prizes)



## FIRST PLACE

Cash prize of \$3,000 AND

Legal start-up package\* worth \$5,000 from Perkins Coie LLP

## SECOND PLACE

Cash prize of \$2,000

## TEAM WITH BEST COMPREHENSION OF PROBLEM TO BE SOLVED

Cash Prize: \$1,500

## AUDIENCE CHOICE AWARD

Cash Prize: \$1,500

Cash prizes donated by Tony Abena '86, past member of Bates Center Advisory Board and Lewis & Clark's Board of Trustees.



## INVENTOR PHYSICAL INVENTION/IMPROVEMENT

(Demonstrating social or environmental impact)

First Place Prize - An invitation to compete in Invent Oregon

- Invitation to compete in InventOR Oregon
- InventOR Bootcamp, May 1-3, 2026, Portland
- \$2,000 prototyping grant
- InventOR Finals - Pitch & Prototype Exhibition, June 25 - 26, 2026, Bend
- Opportunity to compete for \$30,000 in cash and prizes.

*\*For six months after the pitch competition, Perkins Coie LLP will advise the winning team on initial business legal strategy, LLC formation, and intellectual property protection up to \$5000 in value.*

## SPONSOR

OVF



## IN KIND SPONSOR

Built Oregon



SCHEDULE

SUN 1/11	MON 1/12	TUE 1/13	WED 1/14	THU 1/15	FRI 1/16
Breakfast & Administration 8:15 - 9:00					
	9:00 - 10:00 Kick Off <i>Mitch Daugherty</i>	9:00 - 10:15 Customer Validation <i>Katharine Reinhold</i>	9:00 - 10:30 Creating Ventures that Matter <i>Isaiah Steinfeld</i>	9:00 - 10:15 The Entrepreneurial Mindset <i>Jason Bolt</i>	9:00 - 12:00 LinkedIn Photos <i>Nina Johnson &amp;</i>  Team Preparation
	10:00 - 12:00 Design Thinking <i>Tony Salvador &amp; Team</i>	10:30 - 12:00 Core Pitch Deck <i>Rick Turoczy</i>	10:40 - 12:00 Personal Financial Literacy <i>Michelle Lantow</i>	10:30 - 12:00 Executive Summary <i>Greg Netzer</i>	
Lunch & Administration 12:00 - 1:00					
	1:00 - 3:50 Design Thinking & Ideation  <i>Brandon Barnett, Reese Bowes, Muki Izora &amp; Tony Salvador</i>	1:00 - 2:15 Start Up Finance <i>Stephen Green</i>	1:00 - 2:30 Go To Market & Branding <i>Jelani Memory</i>	1:00 - 2:30 Telling Your Story <i>Carl Guess</i>	1:00 - 3:00 Pitch Competition (live and via Zoom)
		2:30 - 3:45 Sales <i>Nick Pollack</i>	2:30 - 4:00 Networking <i>Ben Conte &amp; Chrys Hutchings</i>	2:30 - 4:00 Pitch Prep, Executive Summary & Team Time	
	4:00 - 5:30 Mentor Time	4:00 - 5:30 Mentor Time	4:00 - 5:30 Mentor Time - Finance	4:00 - 5:30 Mentor Time	3:00 - 5:00 **Awards & Networking
	5:30 Wrap Up	5:30 Wrap Up	5:30 Wrap Up	5:30 Wrap Up	
	5:00 - 8:00 *Welcome Dinner & Guest Speaker <i>Jill Kuehler</i>	6:00 on Team Time	6:00 Team Time  <i>Homework - customer validation survey</i>	5:30 - 6:00 Dinner	5:30 on Team Time
			7:00 - 8:15 Virtual Networking		
Unless otherwise noted all events will be in Smith Hall   *JR Howard 202   **Gregg Pavilion					

# ADVISORY BOARD THANK YOU

The Bates Center for Entrepreneurship and Leadership is thankful for these members' yearly support of the Center at the \$10,000 and greater level. The Advisory Board supports the value of liberal arts and entrepreneurship to create leaders in the for-profit and nonprofit workplace.

**Christopher Bates**

*Brampton Gillow Advisors LLC*

**John Bates\***

*Retired Professor, Co-Founder of Bates Capital*

**Stephen Dover\***

*Franklin Templeton Investment Institute*

**Janice Etzold**

*Small Business Owner*

**Jerry\* and Kay Fischer**

*Longhorn Vaccines and Diagnostics*

**Patricia "Patty" Francy\***

*Bessemer Trust Company*

**Jennifer Pomeroy Fronk\***

*Investor*

**Tom Haller**

*Retired from Cargill, Personal Investment*

**Brent Hutchings\***

*North River Boats & Willie Boats*

**Jeff Jones**

*Frazer LLP*

**Matthew Jubitz**

*Jubitz Corporation*

**Bob Julier**

*Retired from Dow Chemical*

**Gary Korotzer**

*Retired Marketing Executive*

**David Mabie\***

*Chicago Capital*

**Adam Merino\***

*Legend Capital*

**Amy Miller\***

*Investor*

**Anupam Narayan\***

*Rockwood Associates*

**Patrick Nielson\***

*The Law Office of Patrick A. Nielson, PC*

**David Officer\***

*Innovative Transports Corporation*

**Jim Richardson\***

*Digimarc*

**Brian Riffel**

*Robert D. and Marcia H. Randall Charitable Trust*

**Linda Robertson\***

*Vincere Consulting*

**John Stadter\***

*Retired from First Call Resolution*

**Andre Stewart\***

*Engs Insurance Agency LLC*

**Joshua Ulmer**

*Morgan Stanley - Graystone Consulting*

**Charles "Chuck" Watkins**

*International Medical Lasers Inc.*

\*Designates current or life members of the Board of Trustees.

<http://go.lclark.edu/entrepreneurship>