

Lewis & Clark



Bates Center for
Entrepreneurship and Leadership

WINTERIM

INSPIRATION • WORKSHOPS • NETWORKING • PITCH COMPETITION

January 11 - 16, 2026

Winterim

Winterim is an immersive week of problem-solving and networking where students collaborate to identify problems then formulate and execute innovative solutions. Students learn life skills as well as pitch skills, and the entire experience helps them translate their liberal arts training to the workplace. We are grateful that our over 60 business and nonprofit leaders treat our students not just as mentees, but as future colleagues.

Winterim represents the Bates Center's dynamic experiential programming, complimenting the Center's academic curriculum, which invites students to engage in innovations in technology, science, healthcare, marketing, education, and the environment. Bates Center's classes, programming, and resources are available to all Lewis & Clark students. Offering over 30 classes, it is the highest enrolling minor program, and enrolls more students than many majors.

The common thread of all Bates Center experiences is engaging an entrepreneurial mindset to apply the adaptability, critical thinking, and problem solving of liberal arts in new and ambiguous situations. The workplace and marketplace have changed dramatically since Lewis & Clark students were born and are changing faster than ever. The Bates Center helps students leverage their liberal arts training to anticipate, navigate and participate in this change.

John and Susan Bates' generous gift established the Center as a hub of both Entrepreneurship and Leadership, which reflects the intersection of liberal arts and problem solving. John Bates served as Associate Professor of Finance from 1975 to 1981, earning Outstanding Teacher of the Year in 1976. In 1979, John and Susan led the overseas study program to Belgium, the Netherlands, and Luxembourg. A life trustee, John chaired the Lewis & Clark Board of Trustees from 2003 to 2007. John held key positions on Wall Street and founded Bates Private Capital in Lake Oswego, Oregon.

Lewis & Clark



Bates Center for Entrepreneurship and Leadership



Liberal Arts
Trains



Entrepreneurship
Values



Future of Work and
Society Requires

WE CHECK ALL THE BOXES BECAUSE WE TEACH:

- ✓ Critical Thinking
- ✓ A Global Perspective
- ✓ Experiential Learning
- ✓ Problem Solving
- ✓ How to Ask the Right Questions
- ✓ Comfort with Ambiguity
- ✓ Meaningful Collaboration
- ✓ Deep Learning
- ✓ Ethics
- ✓ Persuasive Communication
- ✓ Creative & Innovative Thinking
- ✓ Translation Across Disciplines
- ✓ How to Follow Through a Logical Argument
- ✓ Social Emotional Intelligence
- ✓ Diversity & Social Justice
- ✓ How to Identify Gaps in the System

Volunteer Thank You

We value and appreciate this outstanding list of leaders who have volunteered their time for the benefit of our students.

Judges

Juan Barraza
Executive Director, Latino Founders

Christopher Bates
Managing Director, Brampton Gillow Advisors LLC

Jim Chi
President & Executive Director, Oregon Startup Center, President, Oregon Sports Angels

Ann McQuesten
Corporate Partner, Perkins Coie LLP

Mohan Nair
CEO Emerge USA, Author, Edmund Hillary Fellow (New Zealand)

Malia Spencer
Reporter, Portland Business Journal

Speakers

Reese Bowes
CTO, LiFT Learning

Brandon Barnett
Founder & CEO, Trigate Coaching

Ben Conte
Investment Professional, Susquehanna International Group, LLP

Mitch Daugherty
Office of Small Business Manager, Prosper Portland

Brian Detweiler-Bedell
Executive Director, Associate Professor

Stephen Green
CEO, Vanport Studio & Executive Director, Business for a Better Portland

Carl Guess
Executive Presentation Coach, Elevator Speech

Chrys Hutchings
Managing Director & Adjunct Professor

Muki Izora
Founder & Principal, Izora Arts & Sciences

Nina Johnson
Photographer, Nina Johnson Photography

Jill Kuehler
Founder & CEO, Freeland Spirits

Michelle Lantos
Retired, CFO

Greg Netzer
Principal Advisor, What Work Is

Nick Pollack
Head of Sales, Strategy and Planning, Spotify

Katharine Reinhold
Executive Director, Built Oregon

Tony Salvador
Executive Director, NPCC, Portland State University

Isaiah Steinfeld
Founder & CEO, Neue Alchemy

Rick Turoczy
Cofounder & General Manager, PIE, Cofounder, Built Oregon

Mentors
Genevieve Brazelton
Founder/Brand Director, Palate Playbook

Noah Brockman
Team Lead, OSBDCN's Capital Access Team (CAT), Pointman Consulting

Ryan Chapman
Financial Advisor, Edward Jones

Jim Coonan
Entrepreneur and Investor

Chip Daley
Manager, Strategic Finance & Growth at Clearyst

Eric Dayton
Creative Director & Media Producer, Founder, ArtZero

Mitch Daugherty
Office of Small Business Manager, Prosper Portland

Volunteer Thank You (continued)

Julie Fleisher
Founder, Pragmatic Tech Execution LLC

Doug Freeman
*Startup Communications Services/
Consulting, Ideascape Inc.*

Jennifer Gruetzner
*Strategic Advisor, and Coach at
Bettermeant*

Ed Halla
*Serial Entrepreneur, Investor, Educator,
Immigrant*

Barbara Headtke
*Finance and Strategy Consultant, Mentor,
Built Oregon*

Catherine Healy
*Owner & Creative Director, Flint Design
Company*

Brent Hutchings
CEO, North River Boats & Willie Boats

Shashi Jain
*Deep Tech Innovator, Author, Principal,
Portland Seed Fund*

Jon Maroney
*Entrepreneur, Board Member, Investor,
Startup Executive*

Ben McKinley
*Tech Entrepreneur and Backcountry Ski
Coach*

Aldo Medina
*Commercial Lending Team Manager, VP
at Craft 3*

Hunter Meece
Customer Success Manager, Smarsh

Yalda Moshiri
*Program Director at Oregon Entrepreneur
Network*

Leslie Mullins
*Retail & Brand Growth Strategist,
Women's Sports Advocate*

Pamela Racs
Strategic Design for Brands with Purpose

Michelle Rule Walker
*CEO/CSuite Operator/Board Director,
Jewett Cameron (JCTC on Nasdaq)*

Lori Spencer
*Principal & Founder, Lori Spencer
Consulting*

Cara Turano
*President & Executive Director, Oregon
Entrepreneurs Network*

Robin Wang
Consulting CFO at CFO Selections

Sally Wilson
CMO, Brand Transformation Strategist

Jerry Young
COO, Strategic Business Solutions, Inc.

AMA/Ask Me Anything

For a full list of all mentors and AMA's
visit [https://college.lclark.edu/programs/
entrepreneurship/winterim/](https://college.lclark.edu/programs/entrepreneurship/winterim/)

Bates Center Leadership
Brian Detweiler-Bedell
Executive Director

Chrys Hutchings
Managing Director

Catarina Hunter
Associate Director

Pitch Competition Awards

(Teams may win more than one award, all prizes are team prizes)



FIRST PLACE

Cash prize of \$3,000 AND

Legal start-up package* worth \$5,000 from Perkins Coie LLP

SECOND PLACE

Cash prize of \$2,000

TEAM WITH BEST COMPREHENSION OF PROBLEM TO BE SOLVED

Cash Prize: \$1,500

AUDIENCE CHOICE AWARD

Cash Prize: \$1,500

Cash prizes donated by Tony Abena '86, past member of Bates Center Advisory Board and Lewis & Clark's Board of Trustees.



INVENTOR PHYSICAL INVENTION/IMPROVEMENT

(Demonstrating social or environmental impact)

First Place Prize - An invitation to compete in Invent Oregon

- Invitation to compete in InventOR Oregon
- InventOR Bootcamp, May 1-3, 2026, Portland
- \$2,000 prototyping grant
- InventOR Finals - Pitch & Prototype Exhibition, June 25 - 26, 2026, Bend
- Opportunity to compete for \$30,000 in cash and prizes.

**For six months after the pitch competition, Perkins Coie LLP will advise the winning team on initial business legal strategy, LLC formation, and intellectual property protection up to \$5000 in value.*

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SCHEDULE

SUN 1/11	MON 1/12	TUE 1/13	WED 1/14	THU 1/15	FRI 1/16
Breakfast & Administration 8:15 - 9:00					
	9:00 - 10:00 Kick Off Mitch Daugherty	9:00 - 10:15 Customer Validation Katharine Reinhold	9:00 - 10:30 Creating Ventures that Matter Isaiah Steinfeld	9:00 - 10:15 The Entrepreneurial Mindset Jason Bolt	9:00 - 12:00 LinkedIn Photos Nina Johnson &
	10:00 - 12:00 Design Thinking Tony Salvador & Team	10:30 - 12:00 Core Pitch Deck Rick Turoczy	10:40 - 12:00 Personal Financial Literacy Michelle Lantow	10:30 - 12:00 Executive Summary Greg Netzer	Team Preparation
Lunch & Administration 12:00 - 1:00					
	1:00 - 3:50 Design Thinking & Ideation Brandon Barnett, Reese Bowes, Muki Izora & Tony Salvador	1:00 - 2:15 Start Up Finance Stephen Green	1:00 - 2:30 Go To Market & Branding Jelani Memory	1:00 - 2:30 Telling Your Story Carl Guess	1:00 - 3:00 Pitch Competition (live and via Zoom)
		2:30 - 3:45 Sales Nick Pollack	2:30 - 4:00 Networking Ben Conte & Chrys Hutchings	2:30 - 4:00 Pitch Prep, Executive Summary & Team Time	
	4:00 - 5:30 Mentor Time	4:00 - 5:30 Mentor Time	4:00 - 5:30 Mentor Time - Finance	4:00 - 5:30 Mentor Time	3:00 - 5:00 **Awards & Networking
	5:30 Wrap Up	5:30 Wrap Up	5:30 Wrap Up	5:30 Wrap Up	
5:00 - 8:00 *Welcome Dinner & Guest Speaker Jill Kuehler	6:00 on Team Time	6:00 Team Time Homework - customer validation survey	5:30 - 6:00 Dinner	5:30 on Team Time	
			7:00 - 8:15 Virtual Networking		
Unless otherwise noted all events will be in Smith Hall *JR Howard 202 **Gregg Pavilion					

ADVISORY BOARD THANK YOU

The Bates Center for Entrepreneurship and Leadership is thankful for these members' yearly support of the Center at the \$10,000 and greater level. The Advisory Board supports the value of liberal arts and entrepreneurship to create leaders in the for-profit and nonprofit workplace.

Christopher Bates
Brampton Gillow Advisors LLC

John Bates*
Retired Professor, Co-Founder of Bates Capital

Stephen Dover*
Franklin Templeton Investment Institute

Janice Etzold
Small Business Owner

Jerry* and Kay Fischer
Longhorn Vaccines and Diagnostics

Patricia "Patty" Francy*
Bessemer Trust Company

Jennifer Pomeroy Fronk*
Investor

Tom Haller
Retired from Cargill, Personal Investment

Brent Hutchings*
North River Boats & Willie Boats

Jeff Jones
Frazer LLP

Matthew Jubitz
Jubitz Corporation

Bob Julier
Retired from Dow Chemical

Gary Korotzer
Retired Marketing Executive

David Mabie*
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Adam Merino*
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Amy Miller*
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Anupam Narayan*
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Retired from First Call Resolution

Andre Stewart*
Engs Insurance Agency LLC

Joshua Ulmer
Morgan Stanley - Graystone Consulting

Charles "Chuck" Watkins
International Medical Lasers Inc.

*Designates current or life members of the Board of Trustees.